

# Programme

## Do the right thing – the Social Value Act and procuring for communities

Thursday 20 February 2020 | London

Housing providers have always been proud of their social purpose – but are you really able to show the value this work brings to your residents and communities?

Despite being deep-rooted in the ethos of most social housing providers, social value is a much-used but often wrongly-applied term. This has led to activities, such as community investment, debt advice and family support, not always being measured or accounted for consistently.

### 10:00 Registration and refreshments

10:30 Chair's welcome and introduction  
**Barry Malki, Director of Communities, Social Squared**

10:45 What do we mean by 'social value'? (including clarification of terms)  
**Barry Malki, Director of Communities, Social Squared**

11:15 What makes an effective social value process? (including identifying stakeholders)  
**Barry Malki, Director of Communities, Social Squared**

### 11:45 Refreshments and networking

12:00 Developing a relationship with the supply chain  
**Neda Haghshenas, Apprenticeship and Skills Project Coordinator, Catalyst Housing and Alison Wilkinson, Group Customer Development Manager, Mears**

### 13:00 Lunch

13:45 Examples of best practice  
**Barry Malki, Director of Communities, Social Squared**

14:15 Measuring and demonstrating success  
**Barry Malki, Director of Communities, Social Squared**

14:45 Summary and final questions  
**Barry Malki, Director of Communities, Social Squared**

### 15:00 Close