

Programme



Be prepared – building business resilience against cyberattacks | Wednesday 13th October 2021

In 2021, a cyberattack on your business is much more likely to be a case of ‘when’ and not ‘if’. Our new business resilience workshop will help to make sure your organisation and employees are prepared.

Cybercrime continues to adapt and grow, affecting companies and individuals across the UK. Essential public services are particularly vulnerable and social housing organisations are no exception.

It is estimated that cybercrime costs the UK £27 billion, causing damage to businesses' infrastructure, supply chains and reputations.

Organisations already hit by the cost of the Covid-19 pandemic have also faced, on average, an annual bill of £8,460 for lost data or assets following a cyber security breach (according to the Cyber Security Breaches Survey 2021).

With 39% of businesses identifying cyber security breaches or attacks in the last 12 months – it is essential to be prepared. Business resilience and cyber security should be a top priority, especially with an increasingly remote workforce.

For this new workshop, HQN is teaming up with the team from Commercial Initiatives, looking at the role of business continuity in underpinning your cyber resilience. It will help you with the process of preparing for, coping with and recovering from a cyberattack on your business.

The day will end with an interactive business continuity exercise drawing on recent cyber issues and experiences.

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10:00 Registration and refreshments

10:05 A recap on business continuity and how it will help you with countering a future cyber threat
Christopher Ledsham
AMBCI Principle Consultant,
Commercial Initiatives Ltd

10:50 Break

10:55 Examining the cyber risks and BC opportunities of our new flexible working environment. Group sharing of good practice through questioning and interaction. Updating your Business Continuity Plan
Christopher Ledsham AMBCI
Principle Consultant,
Commercial Initiatives Ltd

11:25 Q&A

11:35 An interactive business continuity exercise concentrating on real, recent cyber issues Part 1
Christopher Ledsham AMBCI
Principle Consultant,
Commercial Initiatives Ltd
and **David Leigh ABCI,**
Managing Director, Commercial
Initiatives Ltd

12:30 Break

12:35 Business continuity exercise part 2
Christopher Ledsham AMBCI
Principle Consultant,
Commercial Initiatives Ltd
and **David Leigh ABCI,**
Managing Director, Commercial
Initiatives Ltd

13:10 Q&A

13:30 Close

Meet our speakers



Christopher Ledsham
AMBCI Principle Consultant
Commercial Initiatives Ltd

Christopher was raised and schooled in Cheshire before completing a degree in Economics and History at the University of Newcastle upon Tyne. Originally destined for army service, the fall of the Berlin Wall and the reduced military opportunities persuaded him to re-prioritise his career plans, continue with reserve service and to pursue a career in stockbroking with Charterhouse Tilney from 1991. In 1996 he moved to retail banking with Abbey National (and latterly Santander Plc), rising to Regional Manager in the North West by 2011.

Following a year on mobilised service in Afghanistan in 2010, he decided to join Commercial Initiatives as a consultant, qualifying via the Business Continuity Institute as an Associate Member in 2011. Since then he has worked in the continuity and resilience sphere, with a wide variety of companies from many sectors, from social housing to insurance companies and airports. With Commercial Initiatives Christopher specialises in providing clients with innovative and engaging training solutions, to both review existing arrangements and promote improved continuity planning arrangements.

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Meet our speakers



David Leigh
ABCI, Managing Director
Commercial Initiatives Ltd

David was raised in Staffordshire and went to work for the family firm Healey Mouldings where he remained for his first 17 years of employment, finishing as Sales Director. He developed an impressive 75% export in the USA and Europe particularly. At 19 years of age he joined the Territorial Army (now the Army Reserve), and completed 28 years of service – retiring at the rank of Colonel, having commanded the regiment he joined in 1979.

On the sale of the family business in 2000, David went full-time with the army for five years. Whilst serving he formed Commercial Initiatives Ltd., a consultancy firm providing business continuity management services and exercises to a variety of organisations from housing associations to airports. In 2010 one of his clients had a major gas explosion at one of its properties, resulting in 400 homes being damaged. The organisation gave huge credit to David and Commercial initiatives, without whom they said a full recovery would not have been possible.

This led to a huge increase in business for Commercial Initiatives in this sector. After 18 years in the Business Continuity industry, David can claim to have worked with some 80 or more housing associations who now use their plans.

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