

# Programme

## Do the right thing – embedding environmental and social impact into core business Tuesday 12 October 2021

With the increasing focus on Environmental Social and Governance (ESG) reporting, accurate impact measurement is going to become a critical way for organisations to demonstrate their value. This workshop will give you a greater understanding of what's required and how to measure your impact in key areas.

Housing providers have always been proud of their social purpose – but how many still view this as a 'nice to have'?

Despite being deep-rooted in the ethos of many organisations, social value is a much used, but often wrongly applied term. This has led to inconsistencies with how we report impact across the organisation. Since the enactment of the Public Services (Social Value) Act 2012 organisations, and with the growing emergence of ESG performance measures, it is now more critical than ever for social housing providers to demonstrate their achievements in this area.

These impacts are happening across the organisation as part of day-to-day business, and through the relationships with our supply chain, but this is often not reflected in our reporting. With the increasing focus on ESG reporting by investors, accurate impact measurement is going to become a critical way for organisations to demonstrate their value in order to secure future funding.

This virtual workshop, led by social impact expert Barry Malki.

### 09:50 Registration and HQN welcome

10:00 Welcome and introduction

10:15 How does Environmental and Social Impact fit in a Housing Context

10:45 What makes an effective process to create impact

11:15 Break

11:30 Utilising our supply chain and stakeholders to magnify our impact

11:55 Examples of best practice

12:15 Measuring and demonstrating success

12:45 Q&A

13:00 Close