

Programme

Do the right thing - delivering and demonstrating social value Thursday 13 May 2021

Housing providers have always been proud of their social purpose – but how many are really able to demonstrate the value this work delivers for residents and communities? Despite being deep-rooted in the ethos of many organisations, social value is a much used but often wrongly applied term. This has led to activities, such as community investment, debt advice and family support, not always being measured or accounted for consistently.

Since the enactment of the Public Services (Social Value) Act 2012 organisations, including local authorities and housing associations, have had a legal obligation to consider the social value of their contracts, suppliers and service providers when procuring services. But research shows there appears to be a significant gap in the sector's knowledge of the Act and how it should be implemented. This has led to an ineffective and inconsistent approach to social value that ultimately has implications for social housing residents and wider communities.

Following the Covid-19 pandemic, and the resulting economic impact, we have seen a sharp increase in the numbers of people requiring additional support. With housing associations and local authorities playing a leading role in working to mitigate these effects, it is now more important than ever to maximise the expertise and resources available through the supply chain. By ensuring that these relationships are delivering social value right where it's needed, we can help people to manage and overcome future challenges.

10:25 Registration and HQN Welcome

10:30 Introductions

10:40 What do we mean by “social value process”

11:10 What makes an effective social value process

11:40 Break

11:50 Developing relationship with the supply chain

12:05 Examples of best practice

12:15 Measuring and demonstrating Success

12:25 Q&A

12:30 Close

