

# Programme

## Strategic thinking – putting theory into action Wednesday 5 May 2021

Following on from the popular 'Introduction to strategic thinking' workshops, we are delighted to announce a new session focusing on how to put theory and knowledge into action.

With so many known and unknown challenges facing the housing sector, it's more important than ever to have strong strategic thinking skills that you can apply every day to help you connect ideas, explore concepts and stay up to date with trends.

Building on the themes set out in the first workshop, HQN associate Emma Lindley will use this new session to focus on:

- How to diagnose a strategic challenge or opportunity
- The importance of robustly defining your challenges before trying to tackle them
- Different problem definition techniques
- Identifying both existing and future challenges, which may be known or hidden
- How to develop a guiding policy to tackle your challenge.

This workshop will be delivered by Emma Lindley, Housing Strategy Lead Officer for Ashfield District Council.

**10:30 Welcome and introductions**

**10:45** What is strategic thinking

**11:00** Diagnosing a strategic challenge or opportunity

**11:15** Problem definition techniques

**11:30 Break**

**11:40** Problem definition techniques continued

**12:15** Identifying hidden and future challenges

**12:45** Developing a guiding policy

**12:55 Summary**

**13:00 Close**