

Programme

The psychology of poverty – reconnecting with our social purpose and reimagining services Wednesday 27 January 2021

A workshop designed to help social landlords reconnect with their social purpose and reimagine their service offer for low income tenants.

In the post-Covid era, poverty will become more entrenched and negatively affect more of our tenants.

But one positive from the pandemic, is the fact that it has awakened in many social landlords a desire to connect with tenants in more empathetic ways. This workshop utilises the 'psychology of poverty' to bridge the gap and think about poverty and our work on it differently.

This workshop is not about solutions. It is about learning how to reconnect with the underlying causes of poverty. It is about thinking critically about how we approach this topic and acknowledging the uncomfortable thought that we may be part of the problem. It is the start of a journey towards reconnecting with our social purpose and imagining, and then building services that reconnect with this aim.

If you want to learn how to think differently and you are willing to ask difficult questions and engage with difficult ideas about the sector's role in compounding the effects of poverty, this is the workshop for you.

10:00 Introduction and overview to the
'psychology of poverty'

13.00 Close

11:00 Break

11:10 Perceptions of poverty and the
context of housing

12.00 Break

12.10 Wicked problems and expeditions –
a practical way of approaching
poverty